## STRATEGIC



# **GOALS**

## Goal #1:

### BE A LIBRARY FOR ALL OF DES PLAINES

#### **Actions**

- Strengthen our commitment to diversity, inclusion, and equity.
- Create and enhance relationships with community partners.
- Explore opportunities for reaching residents outside of the library.
- Develop additional marketing with a broader reach.
- Choose Green products and practices whenever feasible.



## Goal #2:

#### BE A LIBRARY WITH ABUNDANT GOODS AND SERVICES

#### **Actions**

- Continue offering the best popular materials in both physical and digital formats.
- · Continue offering the best programming across age groups and interests in both in-library and virtual settings.
- Continue to evaluate physical space in the library so it is always used for its best purpose.
- Create additional services for the business community.
- Pursue opportunities to assist with social services.

### Goal #3:

#### **BE A SUSTAINABLE LIBRARY**

#### **Actions**

- Review the financial health of the library, and raise enough revenue in property
- Continue to pursue grant opportunities and donations to supplement revenue.
- Continue to predict capital projects at least 5 years out for both building expenses and technology expenses.



## Goal #4:

#### **BE A GOOD EMPLOYER**

#### **Actions**

- Reward staff with competitive compensation and benefits.
- Provide opportunities for honest communication, and welcome all staff to participate.
- Provide opportunities for continuing education and training.

